

WXIX

## ORDER



Flight Dates 09/25/12-10/01/12

Contract / Revision 825358 /

Original Date / Revision  
09/24/12 09/24/12

Advertiser Brown, S (D)/US Senate

Agency Shorr &amp; Associates

Buying Contact

1831 Chestnut Street  
Suite 602  
Philadelphia, PA 19103Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

## Product

FRNDS SHERROD BROWN

Agency Com 15%

Billing Contact

1831 Chestnut Street  
Suite 602  
Philadelphia, PA 19103

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate #

Alt Order # 06334121

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candic

Product Codes PL610, PL, PL820

Priority P 3

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	8	\$9,520.00	\$11,200.00	0.00	08/27/12	09/30/12	8	\$9,520.00	\$11,200.00
October 2012	2	\$2,380.00	\$2,800.00	0.00	10/01/12	10/01/12	2	\$2,380.00	\$2,800.00
Totals	10	\$11,900.00	\$14,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/25/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a	- TWTF - -	1:00	4	\$800.00	P 3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	- TWTF - -		4		\$800.00		0.00					
E 2	WXIX	09/25/12	09/28/12	Late News M-F Late News M-F	Comm	10-11P	- TWTF - -	1:00	4	\$2,000.00	P 3	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	- TWTF - -		4		\$2,000.00		0.00					
E 3	WXIX	10/01/12	10/01/12	News @ 7a News @ 7am	Comm	7a-9a	1 - - - - -	1:00	1	\$800.00	P 3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



Contract / Revision      **825358**      Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision    09/24/12/    09/24/12

Order Sep    00:00:00

Advertiser    **Brown, S (D)/US Senate**      Product **FRNDS SHERROD BROWN**    Estimate #

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	WXIX	10/01/12	10/01/12	News @ 7a News @ 7am	Comm	7a-9a	1-----	1:00	1	\$800.00	P 3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	1-----			1			\$800.00		0.00		
E 4	WXIX	10/01/12	10/01/12	Late News M-F Late News M-F	Comm	10-11P	1-----	1:00	1	\$2,000.00	P 3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	1-----			1			\$2,000.00		0.00		
													<b>Totals</b>	<b>10 \$14,000.00</b>